

HSUHK TEACHING AND LEARNING FORUM 2019

A Teacher Teaches; A Good Teacher Inspires: Panel Discussion on Teaching Excellence

Date : April 30, 2019 (Tuesday)
Time: : 09:00 – 14:00
Venue : D203 & D204, 2/F, Lee Quo Wei Academic Building
Language : English

Rundown

09:00 – 09:30 Registration

Time	Topic	Speaker
09:30 – 09:40	Welcome Remarks	Professor Y.V. HUI Vice-President (Academic and Research)
09:40 – 09:45	Souvenir Presentation & Photo Taking	
09:45 – 10:30	<u>Sharing Session I</u> <i>Effective Student Engagement Strategies: Connecting Classroom with Society</i>	Professor Wilson WONG Associate Professor, Department of Government and Public Administration The Chinese University of Hong Kong Mr Brian SO Senior Lecturer, School of Communication The Hang Seng University of Hong Kong
10:30 – 10:45	Coffee Break	
10:45 – 11:30	<u>Sharing Session II</u> <i>E = MC²: A Good Teaching and Learning Formula of Marketing Strategies</i>	Professor Lisa WAN Assistant Professor, School of Hotel and Tourism Management The Chinese University of Hong Kong Dr Felix TANG Associate Professor, Department of Marketing The Hang Seng University of Hong Kong



Time	Topic	Speaker
11:30 – 11:45	Coffee Break	
11:45 – 12:30	<u>Sharing Session III</u> Value of English: Communication Skills for the 21st Century	Mr Marc LEBANE Senior Lecturer, Centre for English and Additional Language The Lingnan University Dr Holly CHUNG Senior Lecturer, Department of English The Hang Seng University of Hong Kong
12:30 – 12:35	Closing Remarks	
12:35 – 14:00	Lunch	