



## Dr. Reijiro Aoyama

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# Biography

**Dr Reijiro Aoyama's** research has focused on Japanese studies, transnationalism and Japanese migrant communities in China and East Asia. His research interests include anthropology of production, circulation and consumption, narratives of migration, media discourse and literacy, and language education. He has conducted several long-term ethnographies of the Japanese presence in China and Hong Kong, and has published on Japanese language education and Japanese diaspora in this region. He is currently working on a project centred on digital gift exchange in China.

Before taking up his post at PolyU, Dr Aoyama taught Japanese language and culture at Fudan University and Tsinghua University, both in China, and the Community College of City University in Hong Kong. He received his BA in Japanese Literature from Waseda University, MA in Japanese Language and Teaching from The Chinese University of Hong Kong, and PhD in Japanese Language and Literature from Peking University.