CTL NEWSLETTER

CENTRE FOR TEACHING AND LEARNING THE HANG SENG UNIVERSITY OF HONG KONG



Centre for Teaching and Learning

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教與學發展中心 CENTRE FOR TEACHING AND LEARNING

香港恒生大學 THE HANG SENG UNIVERSITY OF HONG KONG



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Foreword

CENTRE FOR TEACHING AND LEARNING

We are pleased to bring you highlights and outlook of the Centre for Teaching and Learning in the second issue of CTL Newsletter.

The Academic Year 2019/20 was a challenging year for all of us. The colossal change in the teaching environment and practices, and the switch of University events and activities from face-to-face to online posed great challenges to teachers and students. However, we also discovered previously unknown possibilities and explored innovative ways to get things done. Many colleagues went on shining in teaching, regardless of the format.

CTL is dedicated to accompanying you on the journey to quality teaching and learning. We are more than happy to hear from you and provide support in **teaching and learning enhancement**, e-**Learning**, **Service-Learning**, **Common Core Curriculum**, and **virtual reality** technology.

Here comes a round-up of CTL projects and initiatives in the Academic Year 2019/20. We would be most delighted if it can bring you inspiration and ideas.

Enjoy reading!



"Liberal +Professional" As а University, Common Core Curriculum (CCC) is one of the main learning components for our HSUHK students. The CCC Section is responsible for the development and promotion of CCC by coordinating the offering of common core modules across schools/ academic departments and organising co-curricular activities.

The CCC Section worked closely with the Registry and the Information Technology Services Centre on the **General Education (GE) module registration** to strive for a balance of demand and supply of the GE modules, in view of the large number of senior year intake students. The Section also kept communicating with all Schools and Departments for a wider variety of GE modules and additional quotas to cater for students' need.

The CCC Section has undertaken the mission of future Common Core Curriculum development of HSUHK in the long run. The Common Core IT Skills Curriculum was revised to cover cutting-edge technology such as AI, Blockchain, Cloud Computing and Big Data Analysis. The new module of "COM1000 Contemporary Information Technologies" would be offered in the Academic Year 2020/21.

Moreover, a GE Review Task Force formed to was review the GE Curriculum and to propose enhancement for addressing the missions of HSUHK better. The review and consultation are ongoing, and your input is always welcome.



GE Salon

To connect students to society and broaden their horizons on the complexities of the world, the GE Salon "如何在瘋掉的時代報導事實" was organised. Through the sharing and discussion from multiple perspectives of humanities, social science, and moral reasoning, students had a wonderful learning opportunity out of the classroom.

如何在瘋掉的時代報導事實

17 OCT 2019 Ms Vivian Tam (CUHK) Ms Bao Choy (journalist)

Promotion of Science Education

To support the development of science education in HSUHK, CCC Section co-organised expert seminars and experiential learning activities with Evergreen College and Institute for Youth Sustainability Leadership (IYSL).



SOIL SCIENCE WORKSHOP

BY EVERGREEN COLLEGE 13 SEP 2019 Dr Michael Chan (SSC)

EXPERIENCE FARMING IN YI O

BY IYSL & EVERGREEN COLLEGE 27 OCT 2019

SCIENCE TEAM X IYSL ASI4005 ENVIRONMENTAL ISSUES AND SUSTAINABILITY IN ASIA: RIVERINE HYDROLOGY

BY IYSL 4 NOV 2019 Dr Lincoln Fok (EdUHK)



To keep abreast of the growing trend of e-learning in higher education, the E-Learning Section aims to provide technical support and e-learning services for academic departments and schools, and academic support units. The Section also co-works with the ITSC to explore and promote new and potential technologies to enhance teaching and learning. A working group on smart learning was also formed to discuss the e-learning development of HSUHK.

Massive Open Online Courses (MOOC) is one of the main initiatives of the Section. 7 mini-MOOCs were launched to enhance students' learning experience through online and in-class blended learning. 2 full-MOOCs, namely "Grammar Awareness Platform" and "Japanese I", attracted more than 500 and 140 students' enrolment respectively. The full-MOOCs were opened to the public for free access on the newly developed edX platform, and "Japanese I", as the first attempt on HKMOOC, got over 600 enrolled participants.

A new learning management "Vclass" with platform the function of tracing and monitoring students' learning progress was launched in the Academic Year 2019/20. 3 online modules were uploaded to the platform and over 150 students had their learning and exercises on Vclass. More teaching and learning tools such as Powtoon. Mentimeter. and platforms such as Digital System Assessment were explored and tested for potential use.

OUHK SOSCA111XCE 心理學與牛活

> Try our "Japanese 101" on HKMOOC

> > <u>CLICK HERE</u>

Pilot Courses on DAS

MSIM3102 Quality Management with Process Analysis

> MISM3202 IT infrastructure and Security

MSIM4112 System Stimulation

SCM4203 Information Technology in Supply Chain

SCM6001 Contemporary Operations Management

CLICK HERE





COMP7950 Data Visualization for Effective

Massive Open Online Course on HKMOOC

HKMOOC, funded by the University Grants Committee's Teaching and Learning Funding Scheme, aims to establish a joint MOOC platform for teaching and learning collaboration in Hong Kong's tertiary education sector. With the vision to promote our HSUHK's high quality courses to students around the world, the E-Learning Section has released a Massive Open Online Course (MOOC), **Japanese 101 (FLA1107)** on HKMOOC for public free viewing.

Our module includes ten lessons comprised vocabulary, practice drills, dialogues as well as different types of exercises such as reading, writing and listening. It was released from 4 September 2020 to 4 December 2020 and had 873 enrollees. This module is the first Japanese online course for public learners to experience learning Japanese anywhere, anytime.

Digital Assessment System (DAS)

The Digital Assessment System (DAS), a research project sponsored by Iron Mountain, aims at improving teaching quality and standardising assessment methods for accreditation purposes. The E-Learning Section introduced the DAS and performed a pilot run for 5 pilot courses.

Upon the completion of the pilot run, our teaching staff reported that the system successfully visualises students' learning outcomes. In the age of digitalisation, we welcome every teacher of HSUHK to join the DAS project! Please do not hesitate to contact the E-Learning Section for further information.

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Report				ø
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E-Learning Event Highlights

Dr Daniel Mo delivered the seminar **"Teaching and Learning with Emerging Technologies"** on 19 August 2019 to promote elearning at HSUHK and to introduce the existing and new technologies.



The seminar **"From F2F to Online Teaching: Keys to Delivering Effective Classes"** was held on 24 June 2020 to share teachers' experience in overcoming the difficulties and challenges during online teaching.

Ms Catherine Chan, Department of Chinese, Dr Cathy Lam, Department of Supply Chain and Information Management, Dr Joyce Lee, Department of English, and Ms Rosalie Woo, Department of Economics and Finance, brought insights to colleagues.





The Service-Learning Section supports the development of modules with Service-Learning components and promotes the pedagogy to the HSUHK community. Moreover, it aims to set up an open network of the University, the business community and and endeavours service partners, to collaborate with students of other higher education institutions. The Section has built up the guidelines and handbooks of Service-Learning from scratch, and formed focus groups to review and provide feedback and suggestions on the development of Service-Learning at HSUHK.

In the Academic Year 2019/20, the Service-Learning Section successfully lined up a number of partners and teachers to develop Service-Learning modules. A total of 9 modules (7 in Semester 1, 1 in Semester 2, and 1 spanning across two semesters) adopted Service-Learning components to nearly 300 students' enrich learning experience through community engagement. These modules ranging from languages, computing. social science, business to honours project proved the potential and possibilities of Service-Learning.

The Section promoted Service-Learning by organising seminars and workshops to share insights and experience with teachers. launching a new website with plenty of Service-Learning resources and showcases to the public and potential service partners, setting up a Service-Learning Portal to manage students' Service-Learning progress, and publishing an e-Newsletter "Sharing of Service-Learning Projects" to recognise the service and contribution of the teachers and students (instead of the "Celebration of Service-Learning Project" showcase because of health control measures on campus).



The Section connects with various local and overseas institutions (e.g. Hong Kong Baptist University, Lingnan University, etc.) to exchange experience and good practices of Service-Learning. The Section also actively approaches community partners for establishing a network for collaboration.

SNAPSHOTS OF SERVICE-LEARNING MODULES



MGT3025 Advanced Leadership Visit to Luen Wo Market





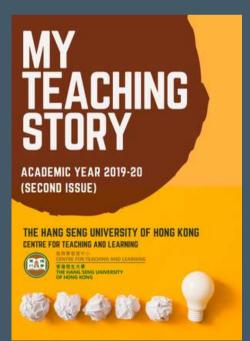
MSIM3102 Quality Management and Process analysis Visit to HATCH





"My Teaching Story" 2nd Issue

Click to view full stories



Since the establishment of CTL, the Teaching and Learning Enhancement Section has been striving for excellence and innovation in teaching and learning at HSUHK.

To enhance the quality of and to promote innovation in teaching and learning, the Teaching and Learning Enhancement Section invites HSUHK teachers and external guests to deliver talks and share their expertise and valuable experience in various fields of teaching and learning. In the Academic Year 2019/20, **8 seminars and workshops** were organised, joined by over 220 staff members from different Departments/Schools. They included 1 forum and 3 workshops of the **Induction Programme for new academic staff 2019**, which aimed to help new teachers to get familiar with the HSUHK teaching environment and facilitate their preparation of teaching.

Congratulations to the 4 recipients of the HSUHK Teaching Excellence Awards 2018/19! We were honoured to have their contributions for the second issue of **"My Teaching Story"**. In the booklet, our awardwinning teachers recorded their teaching journey, inspired with their teaching skills and techniques, and shared their passion and aspiration for being a good teacher.

CTL actively participated in joint-institutional teaching and learning events. The Associate Directors of CTL, Dr Holly Chung and Dr Daniel Mo, were invited by the Institute for Research in Open and Innovation Education of the Open University of Hong Kong to deliver a talk entitled **"O2O Teaching and Learning"** in the Seminar on Best Practices in E-Learning on 13 December 2020. 19 & 26 AUG 2019

INDUCTION PROGRAMME FOR NEW ACADEMIC STAFF 2019

Dr Daniel Mo, Associate Director (E-Learning Section) of CTL, speaks about the integration of e-learning and curriculum in the workshop of **"Teaching and Learning with Emerging Technologies"** with a tour to the Virtual Reality Centre.



"Forum on Creating a Welcoming, Positive and Productive Learning Environment": Ms Joey Lee, Senior Lecturer of Department of Accountancy (left), Dr Chi-Kit Chan, Associate Professor of School of Communication (middle), and Dr Michael Chan, Senior Lecturer of Department of Social Science (right) bring their experience in teaching at HSUHK to new teachers.



CTL presented

19 Aug 2019 Teaching and Learning with Emerging Technologies by Dr Daniel Mo



26 Aug 2019

Forum on Creating a Welcoming, Positive and Productive Learning Environment by Dr Chi-Kit Chan, Dr Michael Chan, and Ms Joey Lee



Outcome-based Teaching and Learning (OBTL) and Criterion-Referenced Assessment - What, Why and How? by Dr Holly Chung



Learning Programme Accreditation and Quality Assurance by Mr Ted Chuck





"Outcome-based Teaching and Learning (OBTL) and Criterion-Referenced Assessment - What, Why and How?": Dr Holly Chung, Associate Director (Teaching and Learning Enhancement Section) of CTL, hosts an interactive workshop to introduce the application of OBTL strategy and the principle of Criterion-Referenced Assessment.



"Learning Programme Accreditation and Quality Assurance": Mr Ted Chuck, Senior Programme Manager of Registry, speaks on the QA framework adopted by HSUHK and the QA standard required by HKCAAVQ.



ACADEMIC YEAR 2019/20

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TEACHING AND LEARNING SEMINARS

Is there a fix-all English curriculum or educational programme?

31 OCT 2019

Dr Beatrice Ma, Centre for Applied English Studies, HKU

"E for ...": Effective E-Teaching-and-Learning Practices

23 JAN 2020

Dr Joyce Lee, Department of English Mr Lawrence Leung, School of Translation Dr Eko Liao, Department of Management Dr Y.W. Siu, Department of Economics and Finance

Dr George Ho, Department of Supply Chain and Information Management

Teaching and Learning Seminar: How to Sustain Students' Momentum of Learning during Online Teaching

20 MAY 2020

Dr Pauline Wong, Department of Accountancy Professor Kevin Lam, Department of Accountancy Professor P.C. Wong, Information Technology Services Centre

Dr Michal Wojewodzki, Department of Economics and Finance

Co-organised by CTL and School of Business

From F2F to Online Teaching: Keys to Delivering Effective Classes

24 JUN 2020

Ms Catherine Chan, Department of Chinese Dr Cathy Lam, Department of Supply Chain and Information Management Dr Joyce Lee, Department of English Ms Rosalie Woo, Department of Economics and Finance





Virtual Reality Centre (VRC) works with teachers to enhance the teaching and learning experience with virtual reality (VR), augmented reality (AR), and mixed reality (MR) technologies. Interactive and vivid VR scenes have supported the teaching of more than 17 modules in the past four academic years, benefiting over 1,900 students, and more scenarios are under development for 6 more modules. 7 modules in various academic programmes were supported in the Academic Year 2019/20.

While VRC secured a Quality Enhancement Support Scheme (QESS) grant of over HK\$8 million offered by the Education Bureau, we may expect a real-time cooperative VR multi-CAVE and HMD system and sharing of VR content among multiple platforms and environments with our collaborators, HKU School of Professional and Continuing Education (HKU SPACE), Chu Hai College of Higher Education (CHCHE), and the University of Hong Kong, in the near future.

VRC were most pleased to receive the Finalist Award in the category of EdTECH Leadership Award – Global Leader in the 2020 EdTECH Awards in May 2020, and the Finalist Award in the EduTECH Asia Awards 2019 – Best Use of Emerging Technology in November 2019. The EdTECH Awards is the largest and most competitive recognition programme in education technology, while EduTECH Asia Awards is open to all educators across Asia Pacific countries to promote the use of new education technology.

VRC collaborated with various parties, both internal and external, to develop VR projects. VRC supported the School of Communication to jointly develop the **"2008 Sichuan Earthquake"** project with VR scenes of the aftermath of the earthquake. It aimed to train students for media writing and news reporting. Meanwhile, VRC worked with HKU to develop a virtual tour experience in Lai Chi Wo in the prototype production project **"HSBC Rural Sustainability @ Lai Chi Wo"**.

VRC also supported many universitv events, e.g. South Country in Days of Yore Paintings and Calligraphy by Zhang Xiaoyou in October 2018, the naming ceremony of the Lee Shau Kee Complex in April 2019, as well as external organisations, e.g. Hong Kong Youth Hostel Association, Youth Employment Start. S P Jain School of Global Management, Hong Kong Dance Group, etc. VRC itself has received over 4,300 quests to the University's VR facilities over the years, and you (with your quests) are of course most welcome, too.



Webinar and Online VR Sharing Tour: Supply Chain and Air Cargo Dynamics – Recent Pandemic Issues and Technology Development Trend Invited talk about the VR technology for cargo training and operations for Hong Kong Institute of Engineers – Logistics and Transport Division (HKIE LTD) on 7 May 2020. Over 160 industry practitioners participated in the webinar.



VRC EVENT HIGHLIGHTS

Staff and students enjoyed the stunning experience of VR scenes produced by VRC during the Virtual Reality Week from 9 to 13 September 2019 on campus.

The VR360 experience tour of Lai Chi Wo was showcased in the FARMFEST 2020 from 3 to 5 January 2020.



A set of HSUHK AR Mascot images were designed with an Android App for students' photo taking with the Mascot at the HSUHK Graduation Ceremony.



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"The EduTech Asia Awards 2019 -Best Use of Emerging Technology recognised achievements of HSUHK's VR development on teaching and learning!"



Recommendations on Online Teaching and Learning

Teaching was completely switched to online in the Semester 2, Academic Year 2019/20. To evaluate the effectiveness of this brand new practice and to explore the room for future improvement, a survey was conducted during the period from 20 April to 11 May 2020. CTL recommended the following tips to teachers in the light of the survey results.

FULL RECOMMENDATION

Preparation

- Be psychologically prepared
- Choose a stable and reliable online teaching platform
- Join training workshops
- Join experience sharing seminars
- Use supplementary teaching tools, e.g. iPad, visualizer, webcam, e-lab service, software, etc.
- Have a contingency plan for technical problems
- Practise beforehand





Before the Lesson

- Communicate with students effectively and give clear instructions/reminders
- Upload all teaching materials to Moodle
- Teach students to use the online teaching platforms
- Stick to the original timetable
- Offer previews and pre-lesson tasks

During the Lesson

- Conduct live online lectures
- Encourage classroom interaction with online activities, e.g. chat room, games, polling, etc.
- Build a good rapport with students
- Encourage students to turn on their webcams
- Design a well-balanced 3-hour class, consisting of short lectures, online activities, and breaks
- Start and finish the classes on time
- Record live online lectures for students to review after lessons
- Provide a Q&A session at the end of the lesson



Online Assessment

- Give clear instructions on online assessment, such as assignments and project due dates
- Give continuous assessments to students
- Seek technical support before the actual online assessment
- Have a contingency plan for technical problems
- Allow ample time for students to work on assessments
- Provide timely and useful feedback on assessments



After the Lesson

- Upload video-recorded lectures for students to review after lessons
- Communicate with students effectively, e.g. live online consultation, etc.
- Provide timely feedback/reply for students
- Provide optional tasks for learners of different abilities
- Provide a lesson summary after lessons and a preview for upcoming lessons
- Provide advice/consultation for individual students with learning difficulties/problems

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Students' attentiveness diminishes after they watch the screen for a long time. Since teachers cannot see the response of the students directly, it is important to keep communication and interaction with students, such as asking more questions, polling by online tools, encouraging students to express their opinion by speaking on microphone or typing in chat room, inviting certain students to answer questions, timely response to students (such as Like), etc.

Teachers have to be aware that students are attending the class live. Though we teach in front of the camera and cannot see the faces and response of the students, we are not teaching to the camera. If you pay effort in the class as usual, students will definitely feel your enthusiasm.

> Ms Catherine Chan Department of Chinese

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Sharing of Teachers

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REFLECTION ON ONLINE TEACHING

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Students did try their best to attend the live lessons, but some really faced difficulties. I felt that I should be more considerate and provide them with more flexibility. E.g. I combined my 5 classes of students into 1 big class and allowed them to have the flexibility to choose which lesson to attend. That is, I delivered 5 lessons according to the original timetable, but students were free to attend any one or more than 1 classes. A few students did attend more than 1 lesson per week for some difficult topics.

I recorded every lesson so that students who were not able to attend the live lessons could watch the videos in their own time. Videos were also very helpful for students' revisions.

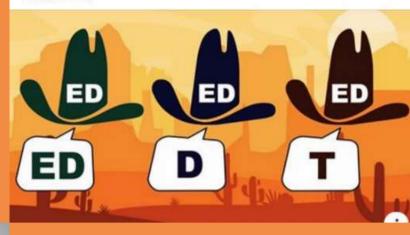
Self-discipline is the most important issue for students' online learning. So I strongly encouraged them to try their best to attend the live lesson to keep themselves a good discipline in learning. I took attendance in every lesson. At the end of every week, I sent email to those absentees to ask for their difficulties in attending live lessons, remind them and encourage them again and again.

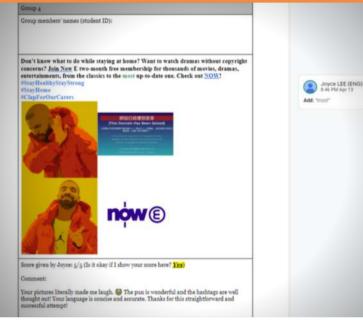
Ms Rosalie Woo Department of Economics and Finance



Joyce Lee shared a link. 6 March · O

Watch this video to learn about how to pronounce ed- endings! 😀 Happy Friday!





Dr Joyce Lee Department of English

It is quite surprising that students would appreciate if the teacher can demonstrate good skill in using the teaching platform. Before switching to online teaching and learning, the use of online teaching platform, no matter Microsoft Teams or Zoom, is totally new for most teachers, including me. It takes time to learn and practise to make the lesson run smoothly, especially I need to switch between MS PPT and Excel frequently during lesson. In addition, it would be good to divide students into groups in Teams and create different channels for them so that they can discuss their group project there. In the situation that students cannot meet each other face to face, creating a separate discussion channel in Teams would facilitate their communication between group mates and me.

I usually give students after-class exercise to let them complete after class. The exercise is posted on Moodle so everyone can access. One week's time is given, and they have to use the computer software to solve the question, then submit it before next lesson. It is a special arrangement for online teaching and learning. Students may find problems when they are doing the after-class exercise. I pre-recorded some short videos (around 4-6 mins each) to guide them to use the computer to solve it. The video links are posted on Moodle so that they can watch the video and follow it step by step to get the answer. Students find it very useful as they can watch it again and learn by themselves.

> **Dr Cathy Lam Department of Supply Chain and Information Management**

STUDENT SUPPORT

Students are one of the important roles in teaching and learning. On top of teacher support, CTL also supports students for an all-rounded development in and beyond the curriculum.



HSUHK INNOVATION PROJECT COMPETITION 2020

The Competition aimed to promote a culture of innovation and creativity and to enrich student learning experience at HSUHK. We invited submissions for business innovation, social innovation and humanities innovation, and we looked for creative concepts, innovative design or model, as well as applicability and impact.

The fifth HSUHK Innovation Project Competition was organised in the Academic Year 2019/20, receiving 14 project proposals from more than 30 students from different programmes. The project teams gave presentations on their ideas. 1 Business Excellence Award and 3 Business Merit Awards were chosen.

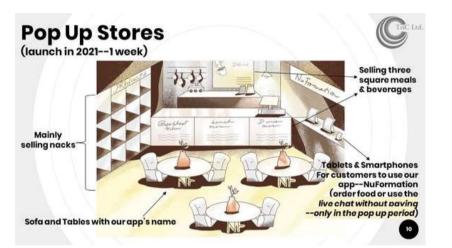
On top of having students to propose a preliminary idea like in the previous competitions, CTL collaborated with the Wu Jieh Yee Centre for Innovation and Entrepreneurship (WUCIE) and recommended outstanding proposals to participate in the Pre-Incubation Programme by WUCIE, which would introduce the start-up concept to students, extend their visions and network of the entrepreneurial world, and help them to refine and executive their innovative ideas.

WINNERS OF

HSUHK Innovation Project Competition

Excellence Award

uFormation – Help you make smart and nutritious decisions Lee Creisha (BBA-BAF) Chan Hiu Yin (BBA-ACC) Yee Chung Sing (BBA-BAF)



Merit Award

AI Personal Financial Planner

Money To Save

Duckling Tour

Zhou Ranhang (SCM) Yeung Chau Fung (SCM)

Cheng Hoi Laam (MKT) Ho Sze Yin (MKT) Wong Chung Yan (MGT)

Wong Tsz Shan (MGT) Chan Ho Fung (MGT) Chung Julie (MGT)









Upcoming Events

Nov 2020 - Feb 2021	HSUHK Social Innovation Competition 2021: Talk Series on Sustainable Development Goals and Social Innovation Skill-Based Workshop Series Pitching Competition and Awards Ceremony
Nov - Dec 2020	QESS/TDG Project Sharing Series By Dr Jack Wu (SCM), Dr Rami Chan (SSC)
Jan 2021	GE Salon
Jan - Apr 2021	HSUHK Teaching Excellence Awards 2019/20 Sharing Seminar Series By Dr Joyce Lee (ENG), Dr Amy Kong (ENG), Dr Lam Wing-kin (CHI), Ms Rosalie Woo (EAF), Dr Kenneth Kwong (MKT), Dr Amy Wang (MGT), Ms Maggie Wong (SSC)
May 2021	HSUHK Teaching and Learning Forum 2021 By Teaching Excellence Awards 2018/19 and 2019/20 recipients and guest speakers
ТВА	Sharing Seminar on HyFlex (Hybrid Flexible) Teaching
ТВА	Virtual Reality Week
ТВА	Celebration of Service-Learning Project